

# DIALOGUE INSTITUTE DALLAS

“EMPATHY: WALKING IN ANOTHER’S SHOES”

## ART CONTEST SPONSORSHIP KIT

### Contact Info:

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### **DEAR POTENTIAL SPONSORS,**

We invite you to support our second annual “**Empathy: Walking in Another’s Shoes**” art contest hosted by the Dialogue Institute Dallas. This event is an opportunity for high school and college students in the DFW metroplex area to showcase their creative talents to promote peace, inclusion, and mutual understanding.

### **About Dialogue Institute Dallas:**

Dialogue Institute Dallas, founded in 2002 as a 501C(3) nonprofit affiliated with the Raindrop of Dallas, engages in educational, intercultural, and community initiatives. We foster cross-cultural understanding and dialog by collaborating with diverse volunteers, partners, and organizations to address social issues and build meaningful relationships.

## WHAT IS THE DIALOGUE INSTITUTE DALLAS ART CONTEST ABOUT?

- The DID Art Contest is an annual creative platform welcoming high school and college students from the DFW Metroplex area.
- Participants explore how art promotes peace, inclusion, and cooperation among diverse communities.
- This contest empowers young artists to share their unique perspectives and creativity, fostering understanding and unity.
- The contest's objectives include cultivating cultural collaboration, inspiring positive change, and fostering inclusivity and dialogue among high school and college/university students in the DFW Metroplex area.

# WHAT IS THE CONTEST TIMELINE?

Kick-off Date( Call for Submissions Opens): May 5, 2024

Promotion, Advertisement, Social Media Campaign Launch: June 1, 2024

Submission Deadline: December 31, 2024

Judging Period: January 1st, 2024 – January 15th, 2025

Finalists Announced: January 15th, 2025

Awards Ceremony and Exhibition: February 21, 2025 ( Tentative)

*This timeline showcases the extended visibility your sponsorship will receive, reaching diverse audiences throughout the contest and leading up to the grand awards reception and exhibition.*

# WHO PARTICIPATES IN THE CONTEST?

- The contest is open to all high school and college students from Grade 9 to College Seniors from the DFW Metroplex area.
- This includes students from schools located in Dallas, Tarrant, Collin, Denton, and the surrounding counties.

# WHO IS OUR TARGET AUDIENCE?

- **High School students:** We aim to engage with high schools, their students, and teachers across the DFW Metroplex, fostering a sense of creativity, unity, and artistic expression.
- **College/University Students:** College students play a crucial role in our contest, bringing their fresh perspectives and creative talents to the forefront. Academic staff and administrators from esteemed institutions like UTD, UNT, UTA, SMU, Collin College, and Dallas College are encouraged to promote the event and contribute their expertise during the judging process, making this contest a collaborative celebration of art and diversity.
- **University Professors and Art Institutes:** Esteemed professors and experts from various art institutes will join us to evaluate and appreciate the creative submissions, ensuring a fair and insightful judging process.
- **Local Government Representatives:** We encourage public servants to join us in celebrating and recognizing the achievements of these young artists, fostering an atmosphere of appreciation for art and unity in our community.
- **Art Supply Stores:** We seek to collaborate with local art supply stores, schools, and workshops to enhance the artistic journey of contest participants
- **Media Outlets:** Engage local media outlets, such as newspapers, magazines, TV stations, and online publications, to cover the contest and showcase the participants' creativity.
- **Cultural Centers:** Collaborate with cultural centers, museums, and galleries that focus on art and cultural diversity. They can serve as venues for exhibitions or events related to the contest.

# WHY SHOULD YOU SPONSOR?

- As a sponsor, you will receive media recognition for your organization for promoting the arts in our DFW community..
- Promote diversity and unity by supporting artists from various backgrounds and perspectives.
- Connect with a diverse and engaged audience, including students, artists, families, and local communities.
- Make a meaningful contribution to a cause that advocates for peace, inclusion, and cultural understanding.
- Join us at the Awards Reception in February 2025, where we will recognize 40 winners to honor and celebrate the award recipients as valued sponsors.

## SPONSORSHIP LEVELS:

◆ <b>Platinum:</b>	<b>\$10,000</b>
◆ <b>Gold:</b>	<b>\$5,000</b>
◆ <b>Silver:</b>	<b>\$3,000</b>
◆ <b>Bronze:</b>	<b>\$2,000</b>
◆ <b>Diamond:</b>	<b>\$1,000</b>
◆ <b>Community:</b>	<b>\$500</b>

### Platinum (\$10,000)

- Exclusive Platinum Sponsorship status with prominent logo placement.
- VIP access, including a private reception and award presentation, giving opening remarks.
- Featured in press releases, media coverage, and a full-page ad in the event program.
- Sponsor signage at the Reception Registration area.
- Logo in the printed program
- Recognition on the website and social media platforms (200-word company description).

### Gold (\$5,000)

- Prominent logo placement on event promotional materials.
- VIP access to the contest, including a private reception.
- Half-page ad in our event program. • Opportunity to present an award during the ceremony.
- Logo in the printed program
- Recognition on our website and social media platforms (100-word company description).

### Silver (\$3,000)

- Logo placement on promotional materials.
- VIP access to the contest, including a private reception.
- Quarter-page ad in our event program.
- Logo in the printed program
- Recognition on our website and social media platforms.

## **Bronze (\$2,000)**

- Logo placement on promotional materials.
- Recognition in our event program.
- Recognition on our website and social media platforms.
- Logo in the printed program
- Opportunity to attend the Award Ceremony

## **Diamond Sponsor (\$1,000)**

- Logo placement on certain promotional materials
- Recognition in our event program
- Recognition on our website and social media platforms
- Logo in the printed program
- Opportunity to attend the Award Ceremony

## **Community Sponsor (\$500)**

- Logo placement on certain promotional materials
- Recognition in our event program
- Recognition on our website and social media platforms
- Opportunity to attend the Award Ceremony

## **In-Kind Sponsor**

Donation of goods, services, or providing a venue for the Awards Ceremony.

- Recognition is based on the value of the in-kind donation.
- Recognition in our event program.
- Recognition on our website and social media platforms.

# **SPONSORSHIP FORM**

## **Platinum (\$10,000)**

## **Gold (\$5,000)**

## **Silver (\$3,000)**

## **Bronze (\$2,000)**

## **Diamond (\$1,000)**

## **Community Sponsor(\$500)**

- Please make all checks payable to the Dialogue Institute Dallas “Empathy: Walking in Another’s Shoes Art Contest” written on the memo line.
- All sponsorships will be exclusively used for the “Empathy: Walking in Another’s Shoes” Art Contest.

Send To: 1416 E. Collins Blvd., Richardson, TX 75081

You may also make your payment using our website: <https://www.dialoguedallas/donation>

Business / Individual's Name	
Official's Name (for businesses)	
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Phone	
E-mail	
Web Site	

The Dialogue Institute of Dallas is a grassroots non-profit organization, and donations within the United States are tax-deductible.

[Click Here](#) to see last year's award ceremony and details.

